

VERVE VISION

Perspectives ... with people.

“Space can unite or it can divide. It’s your choice.”



Erin Deason is a midwestern transplant that has found her home in the Charm City. Loving all things that answer to the “how” of design thinking, she continues to find passion in her profession, always ideating about how something can be done better the next time around.

Erin is a project manager by day and mom by night. The combination is fulfilling, exhausting and creates just enough of a balance to do what she loves while finding moments to have family dance parties in the kitchen.

WHAT LED YOU TO PRACTICE INTERIOR DESIGN?

In my mind, there was no other option. I never waived once I decided in high school that I wanted to be an interior designer. I have been, and always will be, influenced by the feel of the environment around me and I wanted to have a say in it.

WHAT'S YOUR STORY? HOW DID YOU GET TO WHERE YOU ARE?

While attending Western Michigan University, I got my feet wet at a local high end residential design company, which really jump started my interaction with clients in the professional environment. After graduation, I took my first job as a junior designer in Ann Arbor, MI, of which I was severely under qualified. I was given a chance and it turned out to be the best learning experience personally and professionally. From there, I worked briefly in hospital facility design and for another architecture firm near Detroit. Throw in

a rom-com story about how I met my husband and moved to Baltimore for his job, I found myself again searching for the perfect fit. Each opportunity I was given allowed me to realize my strengths leaned towards project management and process and now here I am.

WHO ARE YOU AT YOUR CORE?

I am trusting and trustworthy. Deep down, I am loyal to people, to routine, to purpose and I don't like to say no. Admitting fault isn't very becoming on me and I generally leave the risk-taking up to someone else.

FROM WHERE DO YOU DRAW INSPIRATION?

I usually have my best thoughts and ideas when it's quiet and I draw inspiration from traveling and the few opportunities I find to read books, mostly non-fiction. I am inspired when I'm learning and, contrary to the quiet moments of brilliance, I focus on the execution with earbuds and some

mellow, acoustic coffeehouse music, usually humming the harmony.

WHAT DO YOU LOVE ABOUT WHAT YOU DO?

I love going to meetings and presenting. Interaction with clients and the camaraderie that develops with a project team keeps me coming back for more!

IF YOU COULD TELL THEM ONE THING, WHAT WOULD IT BE?

Always, always take the meeting. You never know what could come of it.

“You must do the things you think you cannot do.”

-Eleanor Roosevelt

